

Testimonies



Every Sup de Co Reims graduate has lived a unique experience – their experience at the school. As you know, Sup de Co Reims is the school of choice for all fields of study: academic, professional, and associative alike. Each of its students and graduates continues to live their school for the rest of their lives.

Anne CABIN SAINT MARCEL, 1979 graduate

At Sup de Co Reims, I especially appreciated the marketing and management courses. I went on to study for a Master of Science in marketing at Sherbrooke in Canada.

I started my career in a strategic consultancy in Montreal, then came back to France to work in market research at Nielsen. Product marketing also interests me, so I went on to work for Kellogg's and then Glaxo Smith-kline.

Currently, I'm Corporate Communication Manager at a fine champagne house - Veuve Clicquot Ponsardin, my main missions being institutional communication, Internet, public relations, press, events and management. Luxury product communication – an excellent experience that requires such qualities as rigorousness, attentiveness to customers' needs, bilingualism, and strategic vision.

If I had to give you a piece of advice, I'd say: dare to go abroad for your first experience, and don't be afraid of changing companies, sector, or profession!

Sup de Co Reims
59, Rue Pierre Taittinger
B.P. 302
51061 REIMS Cedex - France
Web: www.tema-rms.com
Tel: +33 (0)3 26 77 47 47
Fax: +33 (0)3 26 07 72 11